



UNIVERSITÀ DEGLI STUDI
DI NAPOLI FEDERICO II



Italian Health Economics Association (AIES)

XXIX Annual Conference

*Digital Transformation in Healthcare:
Accelerating Access, Navigating Equity, and Fostering Performance*

Dates: 9 -10 December 2024

Preliminary Program

Venue: Centro Congressi, University of Napoli Federico II, via Partenope 36, 80121, Napoli

Local Host: Department of Economics and Statistics (DiSES), University of Napoli Federico II

Monday, December 9^h

8:30 – 10:00 – Registration and Welcome Coffee

9:30 - 10:00 – Opening Session

AIES President

Head of Department of Economics and Statistics (DISES), University of Napoli Federico II

10:00 -11:30 – Parallel Sessions

Session I – Hospital Choice & Patients Mobility

Chair: Domenico Lisi

- **Anna-Theresa Renner** and Yuxi Wang “Is there a neighbourhood effect in hospital choice? Evidence from urban and rural hip replacement patients in Italy”;
- Caterina Alacevich, Anna Menozzi, Catia Nicodemo, **Massimiliano Piacenza** and Gilberto Turati “Patient Mobility in Italy: Investigating Sociodemographic Characteristics and Types of Services for Migrating Patients”;
- **Carla Guerriero**, Rosella Levaggi, Paolo Li Donni, Sara Moccia “Analyzing patients’ mobility using a hybrid model approach”;
- Sergio Beraldo, Michela Collaro, Antonio D'Ambrosio, **Immacolata Marino** and Jonathan Pratschke “Patient migration for adequate cancer treatments: An analysis of the geographical mobility within the Italian National Health System”;
- Marina Cavalieri, **Domenico Lisi** and Marco Martorana “Do all roads lead to Rome? Exploring the appropriateness and consistency of outcome-based indicators for ranking hospital quality”.

Session II – Healthcare Digitalization I

Chair: Paola Bertoli

- **Lee-Ann Burke** “The Influence of Macroeconomic Variables on Digital Health Technology Adoption: A European Analysis”;
- **Ann Kirby** “To examine health care professionals' experiences adopting Telehealth in Palliative Care”;
- Nicola Matteucci, Matteo Picchio, **Raffaella Santolini** and Yebetchou Rostand A Tchounkeu “Telecare and Elderly Mortality: Evidence from Italian Municipalities”;
- **Diletta Migliaccio**, Sara Maria Barbani, Lucia Leporatti, Marcello Montefiori and Paolo Petralia “From Crisis to Continuity: The Role of Telemedicine in shaping adherence to treatment during the Covid-19 pandemic”;
- **Paola Bertoli** and Veronica Grembi “Digital Health Update”.

Session III – La Digitalizzazione del Settore Sanitario: Sfide e Opportunità (organized session)

Chair: Francesco Schiavone

- Alessandro Vinci, **Davide Vicari**, Manuela Furlan, Milena Vainieri “Systematic Insights into Digital Transformation in Healthcare: A Comprehensive Review of Reviews”;
- **Marco Benvenuto**, Elio Borgonovi, Luigi Piper “Un nuovo modello di percorso assistenziale integrato sostenibile basato sulla comunità dei Technological Awareness Caregivers”;
- **Francesco Schiavone**, Marco Ferretti, Daniele Leone, Anna Bastone, Federica Zeuli, Annaluce Mandiello “Unmasking AI bias: insights from a multiple case-study in healthcare”.

Session IV– Redistribution, Socioeconomic Disparities and Health: Impacts and Pathways

Chair: Vincenzo Atella

- Justin Doran, Frank Crowley, Lisa Noonan and **Edel Walsh** “The impact of employment automation risk on individuals' well-being”;
- Mughees Bhalli and **Silvana Robone** “Health Outcomes of Educational Mismatch”;
- Mattia Albertini, Pieter Baxk and **Fabrizio Mazzonna** “Health and labor market consequences of low-value care: The role of practice style”;

- **Francesca Marazzi** and Andrea Piano Mortari “Intergenerational effects of the Finnish comprehensive school reform”.
- Vincenzo Atella, Federico Bellotti, Francesca Marazzi and **Andrea Piano Mortari** “Matching cohorts and general population surveys for microsimulations”;

11:30 -13:00 – Parallel Sessions

Session V – Lifestyle Risk Behaviours

Chair: Davide Dragone

- **Elena Pizzo**, Melissa Oldham, Emma Beard, et al. “Cost-effectiveness analysis of a smartphone app (Drink Less) compared to the NHS alcohol advice webpage for the reduction of alcohol consumption among increasing-and-higher-risk adult drinkers in the UK”;
- Cinzia Di Novi and **Paola Salari** “Can a Tax Make You Healthier? The Effects of Sugar-Sweetened Beverage (SSB) Tax on SSBs' Sales in the EU”;
- Silvia Coretti and **Augusto Palombo** “Exploring the determinants of hesitancy in receiving preventive care. Lessons from covid-19 vaccination”;
- Elias Carroni, Marina Della Giusta and **Davide Dragone** “Trading sex: A general theory of gender norms and sexual exchange”.

Session VI – Transforming Healthcare in the Post Covid era: Sustainability and value of Telemedicine (organized session)

Chair: Simone Fanelli

- Michele Milone, **Fiorella Pia Salvatore** “The telemedicine service evaluation by using electronic platforms”
- **Paolo Candio**, Andrea Francesconi, Caterina Pesci, Diego Ponte, Alberto Zanutto “Telemedicine, organization, cost and sustainability”;
- **Lucia Leporatti**, Sara Maria Barbani, Diletta Migliaccio, Marcello Montefiori, Paolo Petralia “The Impact of Telemedicine on the Management of Chronic Conditions in Liguria”;
- Simone Fanelli, **Lorenzo Pratici**, Antonello Zangrandi “Enhancing quality in health care organizations using the broken window theory: can telemedicine be a tool?”.

Session VII – Environmental Impact and Sustainable Healthcare

Chair: Giulia Montresor

- Elena Cottini, **Lorena Popescu**, Luca Salmasi and Gilberto Turati “ Chilly temperatures, polluted air: the causal effects of PM2.5 on health”;
- **Milena Lopreite**, Michelangelo Misuraca and Michelangelo Puliga “The role of air pollution in life expectancy: A machine learning analysis of OECD Countries”;
- **Vittoria Ardito**, Helen Banks and Rosanna Tarricone “Equity implications of including environmental impacts of health technologies in economic evaluations informing pricing and reimbursement decisions”;
- **Michele Dolcini**, Francesca Ferrè and Stefano Capolongo “Integrating Environmental Sustainability Evaluation into Hospitals Performance Monitoring Systems. A Systematic Review of the Literature”;
- **Giulia Montresor**, Catia Nicodemo, Cristina Belles Obrero and Maria Tsiranidou “Weather conditions and occupational injuries: Evidence from Spain”.

Session VIII – Setting Up a Harmonized Framework for Early Feasibility Studies in the European Union: What Value(s)? ([organized session](#))

Chair Giuditta Callea

- **Helen Banks** “Pre-market clinical investigations of medical devices: European regulatory framework and international standards”;
- **Maria Luisa Buzelli** “Challenges and barriers to pre-market clinical investigations of medical devices: a systematic literature review“
- **Francesco Malandrini** “Pre-market approval pathways for clinical investigations of medical devices: a global perspective”
- **Franco Luigi Zurlo** “State of the art of Early Feasibility Studies for medical devices”.

13:00 – 14:30 – LUNCH

14:30 – 15:30 Plenary Session – “TBA”

Keynote Speaker: DAN ZELTZER, THE EITAN BERGLAS SCHOOL OF ECONOMICS, TEL AVIV UNIVERSITY.

Discussant: GILBERTO TURATI, UNIVERSITÀ CATTOLICA DEL SACRO CUORE, ROMA.

15: 30 – 16:00 – COFFEE BREAK

16:00 -17:30 – Parallel Sessions

Session IX – Measuring Healthcare Services Efficiency

Chair: Paolo Berta

- **Igor Francetic**, Rachel Meacock, Luigi Siciliani and Matt Sutton “How does Unexpected Demand Affect Queue Prioritisation in Emergency Care?”;
- Gianluca Fiorentini, **Marta Giachello**, Cistrina Ugolini and Rossella Verzulli “Interprofessional collaboration: the role of primary care physicians and nurses for a successful chronic disease management program”;
- **Matteo Lippi Bruni**, Alberto Basso and Irene Mammi “Do statins prescriptions reduce hospital admissions for Cardio-Vascular Diseases (CVDs)? A district level analysis”;
- Federico Franzoni, Claudio, Lucifora, Antonio Russo and **Daria Vigani** “In the eye of the storm. Long-term impact of the Covid-19 pandemic on healthcare utilization in Lombardy”;
- Sara Muzzi, **Paolo Berta**, Piergiorgio Lovaglio and Stefano Verzillo “The Impact of the COVID-19 Pandemic on Non-deferrable Diseases in Lombardy: An Analysis of both In-Hospital and Out-Hospital Settings”.

Session X – Health Trajectories in Later Life

Chair: Cristina Orso

- **Gabriella Conti**, Rita Ginja, Petra Persson and Barton Willage “The Menopause ‘Penalty’”;

- Liu Yinan and **Zai Xianhua** “Do safe assets affect the financial decisions of individuals nearing retirement? Evidence from the Partnership for Long-Term Care Program”;
- **Aileen Murphy** and Edel Walsh “Effect of being an ‘empty nester’ on individual life satisfaction amongst older parents in Europe”;
- Atella Vincenzo, **Monti Pietro** , Mortari Andrea Piano “Unraveling the Tapestry of Health in Global Populations”;
- Matija Kovacic and **Crisitna Elisa Orso** “Adverse childhood experiences and social media use later in life. Evidence from a novel on-line European survey”.

Session XI – Advancing Healthcare through Technology: Impacts on Workforce, Patient Well-being, and Organizational Performance

Chair: Cristina Mele

- **Miriam Tomasuolo**, Silvia Sarandacchi, Margherita Herold, Marco Castiglioni, Mattia Martini, Cristina Liviana Caldiroli “The role of medical technologies in Long-Term Care organisations: implication on healthcare workers' well-being and organizational performance”;
- **Olive Mattia V.** , Eleonora Gheduzzi , Chiara Sgarbossa, Luca Gastaldi and Cristina Masella “The Impact of Technology Anxiety on Nurses' Acceptance of the Italian National Artificial Intelligence Platform for Primary Care”;
- Eugenio Cannovale Palermo, Gianluca Fiorentini, **Adelajda Matuka** and Rossella Verzulli “Technology and chronic heart failure: Evidence from interactive telemonitoring”;
- **Francesco Presta** “Artificial Intelligence in Healthcare: Technology Management, Performance and Budget Impact”;
- **Cristina Mele**, Tiziana Russo Spina, Irene di Bernardo, Marialuisa Marzullo and Stefano Paolo Russo “Robotcare to foster vulnerable actors' well-being”.

Session XII– Healthcare Digitalization II

Chair: Anna Prenestini

- **Menegon Cecilia** “Healthcare digitalization in an institutional theory lens: developing a framework for telemedicine services”;

- **Maria Bufali**, A.Rotolo , F. Longo, and E. Notarnicola “The impacts of digital transformation on the elderly care sector and their implications for the skills and roles of its professionals: insights from a multiple-case study”;
- **Benedetta Pongiglione** and Elisabetta Listorti “Access to digital services among older people with multidimensional frailty: first evidence from the DIFF project”;
- **Alessandro Vinci**, Andrea Vandelli, Alessia Caputo, Milena Vainieri “Supporting the digital transformation journey through monitoring systems in healthcare. A comparative analysis of European empirical approaches”;
- **Anna Prenestini**, Fabrizia, Sarto, Marianna Mauro and Guido Noto “Exploring the introduction of new digital technologies in management support services: an empirical study in public healthcare organizations.

17:30 – 18:30 – Plenary Session

General Assembly of AIES Members

20:30 – Conference Social Event*

Tuesday, December 10th

9:10 -11:00 – Parallel Sessions

Chair: Elisabetta Notarnicola

Session XIII –Insights on Aging, Access, and Care Integration

- **Andrea Piri** and Aleksandra Torbica “Constructing a Composite Index for Healthy Ageing: Addressing Measurement Gaps and Evaluating Potential Applications”;
- Elisabetta Notarnicola, Benedetta Pongiglione, **Eugenia Miraglia** and Amelia Compagni “Adopting an intersectionality approach to evaluating frailty: a qualitative study of frail older people and inequalities in access to care services”;
- Claudio Buongiorno Sottoriva, Francesca Meda and **Natalia Oprea** “Equitable access to healthcare for people experiencing homelessness: what really works? Evidence from a scoping review”;
- **Lorenzo Taddeucci** and Milena Vainieri “How morphological characteristics influence collaboration between Family and Community Nurses and General Practitioners: an analysis through quantitative and qualitative data”;
- **Lorenzo Taddeucci**, Chiara Barchielli and Milena Vainieri “Comparing family and community nurse with nurse practitioners in primary care, a review of reviews”;
- **Benedetta Pongiglione**, Aleksandra Torbica and Elisabetta Notarnicola “Investigating pathways to admission to long-term care facilities of elderly patients: insights from large administrative databases of the Lombardy region”.

Session XIV –Economic and Social Perspectives on Access, Quality, and Well-being

Chair: Elenka Brenna

- Fiorella Parra Mujica and **Paolo Candio** “Taking a health economic perspective in monitoring health inequalities: a focus on excess weight”;
- **Margherita Giannoni**, A. Marchini and G. Martino “Inequalities in Access to healthcare and food insecurity in Italy”;
- Francesco Berlingieri and **Matija Kovacic** “Health and relationship quality of the LGBTQIA+ population in Europe”;

- **Sam Khavandi**, Igor Francetic, Luke Munford and Matt Sutton “Evaluating the SF-12 Health Survey: Implications of Scoring Methods on Health Outcome Measurements in Econometric Models”;
- **Matteo Migheli** “Economic Freedom and Sex Health Gap in the E.U.”;
- **Elenka Brenna**, Claudio Jommi “Obesity in Italy: evidence from the European Health Interview Survey on access to healthcare, quality of life and comorbidities”.

Session XV –Esplorazioni Multidisciplinari nel Contesto Sanitario e Sociale

Chair: Guido Noto

- Stefano Calciolari, Mirko Cesarini, e **Massimo Ruberti** “Trasparenza e responsabilità: un’indagine sulla comunicazione non finanziaria nelle aziende farmaceutiche”;
- Angela, Alibrandi Ilaria Denaro, **Lara Gitto** e Agata Zirilli “Mood, sleep e lifestyle: cosa è cambiato nelle abitudini e nella percezione del proprio stato di salute dopo l’era COVID? Uno studio pilota osservazionale su un campione di studenti dell’Università degli Studi di Messina”;
- **Michele Basile**, A. Fortunato, D. Antonini, E. Di Brino, e S. Di Pippo “Health Technology Assessment di Icodec per la gestione dei pazienti affetti da diabete in Italia”;
- **Floriana Pollio** e Filomena Riemma “Applicazione di Holacracy nel contesto infermieristico: Una proposta per ridurre il turnover e migliorare la gestione organizzativa”;
- **Anna Prenestini** and Angela Chighine “Assessing the quality, value, and characteristics of mission and vision statements: an empirical analysis in Italian Public Healthcare Organization”;
- **Christian Di Falco**, Guido Noto e Gustavo Barresi “La valutazione dell’impatto dei servizi sanitari attraverso le nuove tecnologie digitali: evidenze dall’adozione della sentiment analysis”.

Session XVI – Innovative Approaches in Healthcare

Chair: Marianna Mauro

- **Bourke Jane**, Stephen, Wishart Maria Roper, Vicki Belt, Stavroula Leka, Juliet Hassard, Louis, Thomson, Craig Bartle and Holly Blake “Do more inclusive workplaces lead to more innovation? Evidence from the UK, Ireland and Sweden”;
- Marika Intenza, Nunzia Capobianco, **Fabrizia Sarto** and **Sara Saggese** “Fostering financial performance in private healthcare organizations: the role of entrepreneurial ecosystems and innovation intensity”;

- S. Landi , C.Leardini, **A. De Ros, P. Fiorini**, R.Muradore, M.A Cerruto., A. Sigle, J. Franz, L.Molinari and A. Danzi “Make a decision to accelerate access of innovation in healthcare”;
- **Ludovico Cavallaro**, Vittoria Ardito, Michael Drummond and Oriana Ciani “Innovative Pricing and Payment Schemes for Health Technologies: From Theoretical Models to Applied Cases in Italy”;
- **Lorenzo Fenech** et al. “Innovating the Emergency Medical System with Urgent Remote Care: evidence from a pilot study in Lombardy, Italy”;
- **Giulia Cattafi**, Monica Giancotti, Marianna Mauro and **Giorgia Rotundo** “Could investments in innovation enhance primary care outcomes? Insight from Italy”.

11:00 – 11:30 – COFFEE BREAK

11:30 – 13:00 - Round Table – “Sanità Digitale: Esplorando il Futuro tra Innovazione, Sfide e Benefici per Pazienti e Sistema”

Chair: Anna Prenestini, Università degli Studi di Milano Statale.

Speakers:

Francesco Saverio Mennini, Ministero della Salute;

Corrado Cuccurullo, Università degli Studi della Campania "Luigi Vanvitelli";

Fabrizio D’Alba, Federsanità e Policlinico Umberto I;

Marco Marchetti, AGENAS;

Cristina Mele, Università degli Studi di Napoli "Federico II";

Paolo Petralia, FIASO e ASL 4 Liguria.

13:00 – 14:00 – LUNCH

14:00 -15:30 – Parallel Sessions

Session XVII – Innovative Pricing Schemes and Financing Mechanisms for Pharmaceuticals: Evidence from the US, EU and Italy (organized session)

Chair: Oriana Ciani

- **James C. Robinson** “Pricing for Drugs with Conditional Authorization: The US Experience”;
- **Lasse Falk** “Barriers and levers to the implementation of risk-sharing agreements for innovative drugs in Europe”;
- **Vittoria Ardito** “Does HTA undermine the goals of EMA fast-track authorizations? Time to availability of drugs licensed under conditional marketing authorization compared to standard marketing authorization”;
- **Paolo Pertile** “A flexible, data-parsimonious model for the budget impact analysis of new technologies”.

Session XVIII – The Role of Institutions in Explaining Variations in Population Health Status and Healthcare Utilization

Chair: Giorgia Marini

- **Alberto Batinti**, Joan Costa-Font and Vasuprada Shandar “The Survival of the Royals?”
- Giulia Fornaro, Marlene Jugl, Kerim Can Kavakli and **Aleksandra Torbica** “Health System Performance in a Global Context: Exploring the Political, Social, and Institutional Dimensions”;
- **Marcello Morciano**, M. Mazzaferro and F. Audino “What is happening to the rolls of cash disability benefits in Italy? Evidence from administrative data spanning the last two decades”;
- **Michela Collaro** and Rita Santos “Health system governance and hospital competition: A spatial analysis for Italy”;
- Giovanni Fattore, Simone Ghislandi and **Irene Torrini** “The combined effect of being unmarried and social spending on hospital length of stay and costs”;
- Maria Alessandra Antonelli and **Giorgia Marini** “Are informal institutions good for your health? Evidence from Italy”.

Session XIX – Children's Health and In Utero Environmental Exposure

Chair: Gabriella Conti

- **Angelica Guzzon** “Mode of delivery and long-term child outcomes: Evidence from the United Kingdom”;
- **Gabriel Facchini**, Matilde Machado and Lindsey Woodworth “Weekend Births and Racial Disparities”;

- **Fernanda Amaros Gutierrez** “Effects of violent conflict on health: Evidence from Mexico’s fuel theft epidemic”;
- **Gabriella Conti** and Paul Rodriguez-Lesmes “Unintended Effects of In-Utero Health Interventions? Evidence from the Treatment of Gestational Diabetes”.

Session XX – Healthcare Financing, Health Insurance, and the Resilience of Health Care Systems

Chair: Vidoli Francesco

- Elenka Brenna and **Maria Daniela Gianmanco** “The use of voluntary health insurance and self-reported health: some evidence from Italy”;
- **Chiara Berardi**, Marcello Antonini, Heidi Wechtler and Madeleine Hinwood “The impact of the mandatory-voluntary financing mix transition on self-perceived health status disparities among population groups in OECD countries”;
- Joan Costa-Font, **Antonini Marcello** Healthy Fairness Effect? Health Status and Preference for a Fair Health Care Use and Financing
- Cristian Barra, **Raffaele Lagravignese** and Roberto Zotti “Waiting in vain: the effects of waiting times on health outcomes”;
- Stefania Fontana, Calogero Guccio, Giacomo Pignataro and **Vidoli Francesco** “Evaluating resilience in pandemic time: A geographical approach to interrupted time series”.

Session XXI – Optimizing Healthcare Efficiency

Chair: Ferré Francesca

- **Francesco Presta** “Health Supply and Demand: analysis of waiting times and performance improvement”;
- **Giulia De Nicola**, Francesca Pennucci, Milena Vainieri “The Health Home model and the 'community' challenge: evolution patterns in Italy”;
- **John Du Plooy Earle**, Anna, Prenestini Francesca Ferrè and Federico Lega “The influence of artificial intelligence on the triple bottom line: a systematic literature review”;
- Francesca Ferrè and Federico Lega, **Elena Maggioni** and Anna Prenestini “Big Data Analytics (BDA) to support administrative services in healthcare: a bibliometric analysis and systematic literature review”;
- **Francesca Ferrè**, Maria Francesca Furmenti and Sara Zuccarino “Improving healthcare services: a learning from excellence approach for professional engagement”.

15:30 – 16:00 – COFFEE BREAK

16:00 -17:30 – Parallel Sessions

Session XXII – Health Needs and Care Gaps: Sustainability, Inclusiveness, and Challenges in European Healthcare

Chair: Paolo Pertile

- Vincenzo Atella, Federico Belotti, **Ludovico Carrino**, Andrea Piano Mortari “New evidence on the sustainability and inclusiveness of Long-Term Care systems in Europe”;
- Marco Angrisani, Vincenzo Atella, Wändi Bruine de Bruin and **Joanna Kopinska** “ Heterogeneity in Experience of and Coping with the COVID-19 Pandemic by Personality Traits”;
- **Clara Andresciani**, Debora Di Gioacchino, Laura Sabani “Public/Private Healthcare Mix and Unmet Medical in European Health Systems”;
- **Vanessa Cirulli**, Cinzia Di Novi and Giorgia Marini “Meeting Unmet Needs and Fighting Loneliness: The Challenge of Europe's Aging Population on Long-Term Care Services”;
- Luigi Boggian, Giulia De Matteis, **Paolo Pertile** “Accounting for health needs in healthcare financing models”.

Session XXIII– Healthcare Digitalization III

Chair: Francesco Petracca

- **Simoni Stefania** and Russo Salvatore “Digitalizing value co-creation evaluation process in perinatal care”;
- **John Du Plooy** Earle and Anna Prenestini “Facing the barriers of new digital technology adoption in healthcare administration: an empirical study from the emerging economy in South Africa”;
- Marta Marsilio, **Gabriele Infante** and Martina Pisarra “Co-production sustainability in digital healthcare contexts”;
- Rosanna Tarricone, **Francesco Petracca**, Hannah-Marie Weller “Fostering collaboration: exploring Digital Medical Device assessment and reimbursement frameworks in the European Union for mutual learning and harmonized practices”.

Session XXIV– Health Technology Assessment

Chair: Claudio Jommi

- **Carlo Federici**, Luovica Borsoi and Minzi Lam Meier “Development focused HTA to inform value-based assessments and further evidence generation of technologies under development. A case study on a stool rapid diagnostic test for cholera outbreak response”;
- **Elena Pizzo**, Eoin Dinneen, Jack Grierson, Ricardo Almeida-Magana, Chris Brew-Graves, Williams Norman R. and Greg Shaw “Cost-utility analysis of NeuroSAFE PROOR versus standard robotic-assisted radical prostatectomy in men with localized prostate cancer”;
- **Alessio Pignatelli**, Davide Boccaccio and Noor Alesawy “Cost-utility analysis of virtual physical therapy rehabilitation following total knee arthroplasty”;
- **Claudio Jommi**, A. Marcellusi, M. Bonfanti, A. Aiello, M. Guardigni, P.L. Canonico, F. Luccini and C. Lucchetti “Medicines for rare diseases: pivotal studies and budget impact in horizon scanning”.

Session XXV – Improving Patient Centricity Through Digital Technologies (**organized session**)

Chair: Patrizio Armeni

- **Benedetta Pongiglione** “Does the use of teleconsultation and enhanced teleconsultation improve adherence to bisphosphonate therapy among osteoporotic patients? A prospective study in Italy”;
- **Irem Polat** “Digital technologies for healthy ageing”;
- **Francesco Petracca** “LucApp”;
- **Leonardo Maria De Rossi** “Digital Therapeutics”.

Session XXVI – From Physicians to Managers: Behavioral Influences in Healthcare Organizations

Chair: Elisa Guidotti

- **Giaele Moretti**, Paola Cantarelli, Alma Martelli and Francesca Ferrè “Understanding physician behaviors: A systematic review and Meta-analysis of Physician, Practice, Industry, System and Patient Influences”;
- **Gianluca Maistri**, Stefano Landi, Chiara Leardini, Luca Piubello Orsini and Alessandra Da Ros “Can middle managers’ behavior influence the success of organizational adoption of innovation in healthcare organizations?”;

- **Elisa Guidotti** and Anna Prenestini “Clinicians engagement into management: a bibliometric review of the literature”.

17:30 – Closing Session

Suggested time schedule

15 mins presentation; 3 mins floor discussion.

Other information regarding the conference will be published at the following link:

<https://www.aiesweb.it/xxviii-national-conference/>

All information regarding the Conference will be published on the AIES website: <http://www.aiesweb.it>.

SCIENTIFIC COMMITTEE

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Marta Marsilio, *Università degli Studi di Milano Statale*
Rosella Verzulli, *Università degli Studi di Bologna*
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